

Case Study

Technical Plastic Moulders
Your trusted plastics partner

Client:	Profilor Limited
Industry Sector:	Consumer
Project name:	Profilor+®
Scope:	From prototype to full scale production

Profilor+® is the ultimate scribing tool used to scribe the profile of a wall or other architectural item and is used by the professional and DIY enthusiast alike.

Gary Nicholls, the inventor and designer of the Profilor+® tool, was looking to take his product to market and approached Wilf at Broanmain following several unsuccessful encounters with other injection moulders in the UK.

Wilf and the team at Broanmain were able to demonstrate their capabilities and experience, instilling confidence in their ability to manage the development of an intricate and highly functional product design. Together, the team worked on making improvements to the product design while keeping in mind production efficiencies, materials, product quality and costs.

The process involved professionally designed tooling and tool fabrication from Broanmain's UK tool room plus component sourcing and colour experimentation, which culminated in the delivery of a quality end product.

Alongside ongoing production, Broanmain runs an in-house assembly service and despatch directly to Profilor+® supply partners.

Services included:

- Thermoplastic production consultancy
- Product design and prototyping
- Tool design
- Tool manufacture
- Thermoplastic injection moulding
- Assembly
- Supply chain logistics

Testimonial:

"I have the reassurance of a seamless supply...This leaves me to concentrate on driving my business forward without the worry of supply chain management. I would recommend Wilf and his team at Broanmain to any individual or company who has a product to take to market."

Gary Nicholls, Director Profilor Limited
www.scribe-tool.com

